

KCMA
Point-Of-Sale Materials
Printing and Usage Instructions

Digital Messaging Language

If you're not sure how to announce your participation in the KCMA Certification Programs, look no further than the Digital Messaging Language. Download this document for sample messages you can use on your website and social media channels. These messages can be modified to fit your organization's specific needs. We recommend always accompanying the language with an image. On your website, include an image of the Certification Seal, and on social media, include an image of a cabinet decal or a flyer with your logo.

Please note that using this messaging language and announcing your participation in the KCMA Certification Programs without earning the Certification Seals is a violation of the terms and conditions and will result in legal action.